

Newsletter

Summer 2009



Volume 33 – No. 2

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Greetings from Ark ACRAO!

How quickly this year has passed! It has been a year filled with news of our economic downturn and it is my belief that every member of ArkACRAO has certainly felt the need to re-evaluate and prioritize each institution's strongest resources and goals. However, I also believe that much positive news came from the latest legislative session, such as the passage of the new state lottery and the strong impact it may have on the future of higher education in our great state.

It is my sincere hope to have the opportunity to visit with you at the upcoming fall conference in Rogers, Arkansas. Fall conference is an excellent opportunity to meet new colleagues and learn about the impact that each ArkACRAO member can have on higher education.

It has been my honor to have served this year as your president. I have not led, I have endeavored to follow in the footsteps of some of the finest people I have had the opportunity to meet and work with.

One again, please join me as we salute the progress in ArkACRAO that has occurred this year and say Hello to the opportunities for 2010.

Sincerely,
Robin Hayes
ArkACRAO President

Support Staff Workshop

The annual ArkACRAO Support Staff Workshop was held March 26, 2009 at the University of Arkansas at Little Rock campus. The cost of attendance was \$25.00 which included a continental breakfast and a buffet deli lunch. The workshop had 43 participants who seemed to really enjoy the outstanding FERPA presentation that was delivered by Amy Thomas, ArkACRAO Board Member and Registrar at Arkansas State University-Beebe and the informative update by Robin Hayes, ArkACRAO President and Director of Admissions at Arkansas State University –Beebe.

There were other items on the agenda that also sparked the attention of the participants such as the video "Shots Fired When Lightning Strikes" which dealt with how you would handle an active shooter on your college campus. Also, last but not least the Birds of a Feather Sessions were a very interactive session under the direction of Roz Blagg ArkACRAO Board Member and Associate Vice Chancellor for Enrollment at Arkansas State University-Mountain Home and Regina Carter ArkACRAO Board Member and Associate Director for the Office of Records and Registration at the University of Arkansas at Little Rock.

The attendees received a lot of information and got a chance to network with other colleagues from around the state for a reasonable fee.



Committee Chairs

Nominations and Elections

Wayne Banks – Southern Arkansas University Tech.

Constitutional Review

Tony Sitz, University of Central Arkansas

Recognition

Rachel Mullins, University of Arkansas Community College at Morrilton

Membership

Chad Cox, University of the Ozarks

Articulation Workshop

Randy Skaggs, University of Arkansas Community College at Batesville

Professional Access and Equity

Mark Lloyd, University of Arkansas-Fort Smith

Annual Meeting Program

Sarah Jennings – Southern Arkansas University

Site Selection

Sorronto Aubrey, University of Arkansas at Little Rock

College Planning Program / Clearinghouse Calendar

Mary Whiting – University of Arkansas at Monticello

Ad Hoc Audit Committee

Charla Jennings, North Arkansas College

Ad Hoc Website Committee

Amy Thomas and Robin Hayes – Arkansas State University – Beebe

Hospitality Subcommittee

Chelsea Ward – University of Arkansas at Little Rock

What's New in Arkansas?

Find out the latest news in our Arkansas Colleges and Universities.

ARKANSAS BAPTIST COLLEGE

Has a new Director of Admissions and Recruitment Mr. Al Dorsey. We also have a New Director of Fin Aid, Ms. Pat Proctor.

We are in the process of remodeling Old Main one of our historic buildings on campus, and building a brand new Scholars College Building.

We are adding in two new athletic programs: men and women's golf, and women's softball this fall.

ARKANSAS STATE UNIVERSITY – BEEBE

Ron Hudson, ASU-Beebe Coordinator of Student Recruitment returned from 14 months of active duty with the National Guard. He returned January 5, 2009 and has been traveling the state and preparing for fall enrollment 2009.

Katrina Farris, Publicity and Recruitment Specialist, gave birth to a son, Landon Barry Farris, March 4, 2009. She has returned to work and is traveling as well.

ASU-Beebe welcomed Dr. Deborah Garrett as Vice Chancellor for Student Services, replacing Mr. Ben Pickard who served in that position for many years.

ARKANSAS STATE UNIVERSITY – JONESBORO

The Registrar's Office is proud to announce the upcoming arrival of Baby Dotson to proud father-to-be Jackie, our Supervisor of Transcripts. Baby Dotson is expected to arrive in early July!

On a more technical note; how many really know their FERPA? Can you pass Jackie's FERPA quiz on page 4?

ARKANSAS TECH

Brandi Tripp welcomed Anna Kate Tripp to her family on November 3, 2008, and made it back to work to help with December Commencement.

Peggy Hall celebrated her 40th year at Arkansas Tech University on May 12th. She will retire from the Registrar's Office at the end of June. The Registrar's Office will hire two new Registrar's Assistants in July.

Congratulations to Brandie Soar who received her Master of Science in College Student Personnel this May. Now she can start planning for her November wedding. Emily Fulmer is also planning a wedding in September. And we are happy to announce that Ryan Taylor and his wife, Leah, welcomed their twin daughters, Lucy and Lily, on March 25.

The Admissions Office said goodbye to Lea Szabo in February. She and her husband moved to Fayetteville. Rachel Stormont was recently hired to take Lea's place. Rachel graduated from Arkansas Tech in May and is planning a June wedding.

COSSATOT COMMUNITY COLLEGE OF THE UNIVERSITY OF ARKANSAS

CCCUA held the grand opening of the Barbara Horn Civic Center at its Little River campus in Ashdown on April 24th. More than 200 people were in attendance to honor Senator Horn, including Dr. B. Alan Sugg, U of A System President; Dr. Jim Purcell, Director of ADHE; and several state senators and representatives. The 14,000 square-foot facility will also house the new Culinary Arts program, which will offer Certificates of Proficiency, Technical Certificates, and Associate of Applied Science degree.

HENDERSON STATE UNIVERSITY

Henderson State University is "Reddie" to announce new facilities on campus and personnel changes!

New facilities on campus include an amazing new recreation facility, as well as a state of the art nursing facility. The Charles D. Dunn Recreation Center, a 48,000 square foot facility that opened for student use in late May, holds state-of-the-art workout equipment including free weights, over 30 Nautilus machines, and over 30 cardio machines with attached televisions. Additionally, this building has three basketball courts with an upper-level walking track, and a bouldering wall for climbing. Furthermore, the facility will hold yoga, pilates, aerobics, and spin classes, and employees over 40 student worker and four graduate assistants. In addition, Henderson's new Nursing facility features a skills lab with simulator technology, which includes adult, child, and infant mannequins with pulses and respirations, as well as other real-life simulations, which allow teaching through realistic scenarios. In addition, this impressive facility hosts ergonomic seats and smart boards in each classroom.

New additions to the admission staff include two new Admissions Counselors. Mr. Allan Ford is a HSU alum with a Mass Media degree, and he will be recruiting in North East and South East Arkansas. Allan, previously the News Editor for a local radio station, is excited about using his communication skills and experience as a Reddie to recruit new students to Henderson. Also new as an Admissions Counselor is Mrs. Chanda Hooten. Chanda, who will be recruiting from Central Arkansas, comes to us from Kansas where she spent the past seven years as a television reporter. She graduated from the University of Kansas with a Mass Communication degree and she and her husband have a two year old son and are expecting their second child this fall. Also, after three years of service as HSU's Transfer Coordinator, Ashley Bowden has moved with her husband to his military post in Germany.

Please welcome our new counselors to the world of admissions and recruiting when you see them during travel season!

OUICHITA BAPTIST

We have 3 new Admissions Counselors and a new Director of Admissions Counseling. Eli Fuentez, Julia Thompson and Katie Mahfouz will all be here by the end of the summer as new Admissions Counselors. I, Lori Mott, began March 21 as the new Director of Admissions Counseling.

SOUTHERN ARKANSAS UNIVERSITY

We miss Scott Post but we are excited for him. Scott is now the Director of Student Services at Cossatot Community College. We still get to see him at ArkAcrao!!

Tracey MohdZain began working at SAU Office of the Registrar as a Registrar's Assistant in February 2009 after moving from Cape Girardeau, MO. She attended Southeast Missouri State University and graduated with a Bachelor of Science degree in Social Work. She and her family moved to Magnolia, AR after her husband, Dr. Zaidy MohdZain, took the position of dean of the College of Education here at SAU in August 2008. They reside in Magnolia with their daughter, Jasmine, who is in the 8th grade at Magnolia Jr. High, their dog, Poco, and cat Ramlee. They enjoy listening to the oldies, traveling overseas, and going to the beach when they can. She is still getting used to Dr. Ed Nipper. He is out of control in his weight loss. Every day he says that he is "skinny in the waist but still pretty in the face."

Shelly Whaley, Asst. Dean of Advising and Recruitment, will be assuming more marketing and recruiting duties. Shelly is so great we want her everywhere! We look forward to seeing Shelly more often.

Sarah, Steve, Erin, Whitney, and Shelly look forward to seeing everyone the road this fall.

OZARKA COLLEGE

Hi everyone! Most recently, Ozarka College has added a few courses in human services to our curriculum, and students may now get their AA with an emphasis in Human Services. Gin Brown continues to keep our Mountain View site running smoothly, as does James Spurlock at our Ash Flat site. We are wrapping up our Presidential search and hopefully soon we will be announcing the selected candidate. We are preparing for a busy summer, and we look forward to hosting all of you at the Articulation Workshop being held at Ozarka this Fall. See you there!

UNIVERSITY OF ARKANSAS

The University of Arkansas Office of Admissions is pleased to announce that Dr. Suzanne McCray has been appointed as the Vice Provost for Enrollment Management and Dean of Admissions at the University of Arkansas. In her new role, Dr. McCray will oversee the offices of Admissions, Financial Aid, and the Registrar. Integration of these offices will be a priority for Dr. McCray when she assumes her position June 1st. Dr. McCray has been on staff with the University of Arkansas since 1983, and most recently was the interim dean of the Honors College. We are proud to welcome Dr. Suzanne McCray to the Admissions Team. Our interim director, Dr. Karen Hodges, will continue working with the Office of Admissions, while simultaneously resuming her position as Director of Remediation and Retention. Karen has been a wonderful addition to the Office of Admissions and we look forward to working with her in the future.

UNIVERSITY OF ARKANSAS AT FORT SMITH

The Admissions Office at the University of Arkansas – Fort Smith has hired three new admissions reps. this spring; Jennifer Falkner, Ana Gentry, and Kelly Mabery.

Jennifer Falkner and Ana Gentry will focus in high school student recruitment. Kelly Mabery will focus on transfer student recruitment.

UNIVERSITY OF ARKANSAS AT MONTICELLO

The admission's staff at UAM is having a busy summer!! Three pre-registration sessions for incoming freshmen have been HOT and very busy! In addition, a Centennial Celebration is underway at UAM. We are excited about this opportunity and are pleased to have a new campus clock tower to represent our "Century of Opportunity."

There are no staff changes in the admission's office. Mary, Brooke, Josh and Katie will be covering recruitment programs, while Debbie and Cyndi will be handling the office. Also, the registrar's office remains the same, overseen by Dr. Debbie Bryant and her assistants—Carol, Brenda, Renae, and Mary.

Josh is also working toward an MBA degree, while handing his job responsibilities.

Looking forward to seeing familiar and NEW faces this fall.

UNIVERSITY OF CENTRAL ARKANSAS

Allen Meadors, chancellor for the University of North Carolina at Pembroke, has been named the next president of the University of Central Arkansas. This UCA alum will bring with him considerable experience as chancellor of the University of North Carolina at Pembroke, where they seem to think the world of him. Dr. Meadors will likely start at UCA the first week of July.

Born in Van Buren, the 62-year-old Meadors has been chancellor of UNC-Pembroke since 1999. He has been involved in higher education since 1977 and has a background in Arkansas health care. Prior to assuming the chancellorship at UNCP, he served as the CEO of Penn State Altoona. He has also served as the executive director of the Northwest Arkansas Radiation Therapy Institute, which he helped design and establish.

ATTENTION COLLEAGUES!

It is time once again to update directory information!

Please review your information in the 2008 directory, located on the ArkAcrao website, <http://arkacrao.org> and submit any changes or additions to Beverly Weems, ASU-Jonesboro (bweems@astate.edu).

Changes must be submitted by July 6th so that they can be included in the new edition!



Upcoming Events

- **Fall Conference 2009.**
October 07 – 09, 2009,
Rogers, AR.
- **SACRAO 2010
Annual Meeting.**
Jan 30 – Feb 3, 2010,
Chattanooga, TN.
- **SACRAO 2011
Annual Meeting.**
February 19 – 23, 2011,
Atlanta, GA
- **SACRAO 2012
Annual Meeting.**
February 11 – 15, 2012,
Northern, KY

FERPA (The Family Educational Rights and Privacy Act)

Can you pass this simple quiz?

1. Which of the following would be considered an educational record under FERPA?
A. Transcript
B. GPA
C. Test Scores
D. All of the Above
2. True or False: A postsecondary education student not claimed as a dependent on their parent's federal taxes has complete FERPA rights?
3. Which of the following would be considered directory information under FERPA law?
A. Social Security number
B. Grades
C. Degree Received
D. All of the Above
4. How can a student request their records be released to a third party?
A. Written consent
B. Copy of their photo ID
C. Statement from their School Email Account
D. Telephone Call
5. True or False: Educational institutions can provide annual notices to students and/or parents regarding their rights under FERPA but it is not required?

The transition from high school to college can be difficult for all of those involved in the process, including students and their parents. One surprising, and often overlooked aspect of this transition is the change in the ways the law governs these students, their parents, and their educational records. The act that governs these student records is the Family Educational Rights and Privacy Act of 1974, commonly known as FERPA. This article will offer some insight on how those changes affect the mentioned parties.

FERPA gives equal rights access to students and their parent between elementary school through high school. This means either the parent or student can access, review, or request educational records. Once a student has attended a postsecondary institution, these rights are transferred solely to the student unless the student is still claimed as a dependent on federal tax returns. If a student is not listed as a dependent on federal tax returns, any person but the student must have written consent from that student in order to access, review, or request educational records regarding that student. School officials, including teachers, faculty, and staff, are also limited in what records they can access on students. FERPA clearly states that there must be a legitimate, educational interest for officials to access records. Educational records are considered any record required for attendance to an institution as well as those dealing with academic progress. This means documents such as applications, immunizations and other records required for admittance/attendance are educational records and are protected by FERPA as well.

Although FERPA does protect educational records, there is information that institutions can release known as directory information. Directory information can include a student's name, address, telephone number, email address, and other information as designated by FERPA. This type of information can be disclosed without prior consent but students can request that this information not be disclosed.

The right to access educational records is an important issue for students and parents alike. It is important that they be informed about the transition of these rights once postsecondary education has begun. Hopefully, this article will assist in the transition of these rights.

Submitted by Jackie Dotson, ASU-J

Quiz Answers

1. D – All of the Above
2. True – Postsecondary student not claimed on their parent's federal tax returns have complete FERPA rights.
3. C – Degrees are considered directory information
4. A – Written consent must be received in order to release records to a third party.
5. False – Educational institutions are required to give annual notices to students and/or parents regarding their FERPA rights.