

Newsletter

Fall 2009



Volume 33 – No. 3

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Publications/Publicity

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Ark ACRAO Annual Meeting!

Join us for the annual state meeting of ArkAcrao in Rogers, Arkansas. The meeting will be held at the Embassy Suites October 7-9, 2009. The dinner and keynote speaker, Walt Coleman, will kick off the conference on Wednesday evening with his address entitled "The Challenge to be the Best." Walt Coleman of Coleman Dairy is an official in the National Football League. His amazing career and great stories as a professional referee will educate and inspire attendees. Thursday and Friday sessions include topics on Recruiting the Untouched Population, a lottery scholarship update, legislative and legal updates, ambassador programs (Changing Lives One Tour at a Time), transfer student reporting, SACRAO updates, birds of a feather patio chats, and more. Don't miss this chance for professional development and networking. To register, fill out the form on page 5!

Upcoming Events

- **Fall Conference 2009.**
October 07 – 09, 2009,
Rogers, AR
www.arkacrao.org
- **SACRAO 2011 Annual Meeting.**
February 19 – 23, 2011,
Atlanta, GA
www.sacrao.org
- **SACRAO 2010 Annual Meeting.**
Jan 30 – Feb 3, 2010,
Chattanooga, TN
www.sacrao.org
- **SACRAO 2012 Annual Meeting.**
February 11 – 15, 2012,
Northern, KY
www.sacrao.org

ArkAcrao Boot Camp

Once again Arkansas State University at Beebe hosted the ArkACRAO Boot Camp for 10 new admission professionals on July 28, 2009. This year's Boot Camp attendees gained knowledge from seasoned professionals in the field of student services. Presentations included the following: Intro to ArkACRAO 101–Randy Scaggs; Planning Travel–Randy Scaggs; Safety & Health - Stephanie Kennedy; Appropriate Dress - Katrina Farris; Preparation, Etiquette, and Work Ethic for the College Fair -Dan Rutledge; Communication - Charlotte Strickland; What I Wish Every College Rep Knew by Lisa Rich; Financial Aid & Its Importance in Recruiting - Linda Yelder; and Goal Setting & Time Management -Brian Berry. Lisa Smith from the Arkansas Student Loan Authority also presented. UA Community College at Morrilton will host Boot Camp in July 2010.

ArkAcrao Workshop

Four ArkACRAO Articulation workshops were held in Arkansas this month. This year the Northeast Articulation Workshop was held at Ozarka College, the Northwest workshop was held at University of the Ozarks, the South workshop was held at Henderson State University and the Central workshop was held at the University of Central Arkansas. All workshops went smoothly with a total of 328 counselors in attendance.

What's New in Arkansas?

*Find out the latest news in our
Arkansas Colleges and Universities.*

ARKANSAS STATE UNIVERSITY – JONESBORO

Jennifer Shepherd joined the recruitment staff at Astate in August, 2009. Her territories are Northwest Arkansas, Shelby County Tennessee (outside Memphis), and states other than Mississippi and Missouri.

Trevor White, Athletic Eligibility and Degree Audit Specialist joined the Registrar's Staff the first day of fall classes. Earlier in the summer our extended family welcomed Jackie Dotson's new daughter, Morgan Jade!

Our campus saw enrollment head count go over 12,000 students. The Donald W Reynolds Center for Health Sciences opened this fall with 50,650 square feet over three floors. Areas include Speech and Hearing Center, Interdisciplinary Labs, Community Education Center, Beck PRIDE Center for America's Wounded Veterans Research Labs, Classrooms, Auditorium, Computer Lab, Student Lounge, Conference Room, Group Study Rooms, Communication Disorders Office Suite, Nursing Clinical Learning Lab, Health Assessment Labs, Special Project Rooms, and Nurse Anesthesia Lab.

Publications/Publicity

I have coordinated two newsletters and one directory. I would like to thank the following members of my staff for all their hard work in helping me with these tasks. Robin Harmon – Directory; Beverly Weems – Newsletters, Directory Print Coordination; Sharon McDaniel – Data Collection; Darla Fletcher – Technical Support. Thanks! Tracy Finch, Registrar.

ARKANSAS TECH UNIVERSITY – OZARK CAMPUS

Ground was broken on this \$2.7 million facility in September 2008. The 12,547 square foot building houses approximately 20 staff members and four departments. It offers a conference center with seating for 150 to 300 persons.

On Thursday, September 10, a community Open House/Ice Cream Social was held from 2:30 – 4:30 p.m. on the Ozark Campus. All community members—students, faculty, staff, and area residents—were invited to tour the new facility. On Friday, an invitation-only luncheon and formal building dedication took place in the Conference Center.

The events of September 10-11 were designed to engage students, faculty, staff, alumni, and the community in commemoration of the new Student Services and Conference Center.

"Arkansas Tech University-Ozark Campus wants to include the community in a celebration of our growth and progress. The Student Services and Conference Center has already had a positive impact on our Student Services' operations since it opened on August 10th. That impact translates to shorter lines and more effective service for our students."

Arkansas Tech - Ozark is continually listening to the community it serves and working hard to implement the needs of the service area. The implementation of a new Physical Therapy Assistant program began last fall with a committee of dedicated tech employees, students and community leaders exploring the need and to evaluate the possibilities of offering the program.

Physical Therapy is the planning, organization and implementation of programs for individuals whose ability to function is impaired or threatened by disease or injury. The primary goal of physical therapy is to rehabilitate patients suffering from an illness or disease that is affecting their mobility or strength and includes evaluation of the system and selection and application of appropriate procedures to maintain, improve, and restore these basic functions.

Dr. Jo Alice Blondin, Chancellor, said, "The Physical Therapy Assistant program will expand opportunities for students in the allied health field and will address a critical need for skilled physical therapy assistants in the River Valley."

The Physical Therapy Assistant Program is designed to prepare successful graduates for entry-level employment with a skilled health care provider under the direction and supervision of a licensed Physical Therapist and assists in the provision of physical therapy. The Physical Therapy Assistant provides specially prescribed treatments and exercises through a plan of care developed by the physical therapist that are aimed at improving mobility; relieving pain; or preventing and/or limiting physical disability.

Mr. Bruce Sikes, Chief Academic Officer stated, "This program represents a collaborative effort between and responsiveness to our health care partners, students, and faculty and staff."

ARKANSAS STATE UNIVERSITY – MOUNTAIN HOME

ASUMH Announces Record Enrollment for Fall 2009

Going into the fifteenth year of educating students in Mountain Home, Arkansas, a record enrollment for the fall 2009 semester has been reached. Official validation from the Arkansas Department of Higher Education shows a student headcount of 1,517 at ASUMH, up 17% from last year. Compared to a headcount of 1,296 last year, the 1,517 number puts ASUMH over a goal that the university has had set for itself since the day it opened.

"We are delighted that we have surpassed our goal of reaching 1,500 students at ASUMH. Many years ago after moving to the new campus, we set 1,500 as a target, but that seemed a long way off," said Roz Blagg, Registrar at ASUMH. "Now, we'll have to set another goal."

Records show that Brandy Cooper of Mountain Home was the student who helped ASUMH surpass their goal. Brandy is a senior at Mountain Home High School who is enrolled as a concurrent student in English Composition. She has also completed two other college courses at ASUMH and expects to begin as a freshman with 14 hours of college credit under her belt. "The courses are harder," said Cooper, "but I want to get them out of the way now so I can concentrate more at college next year." Cooper is interested in the veterinary field.

The total number of student semester credit hours has not been validated by ADHE yet, but Blagg anticipates those to be up over 25% from last year. Student semester credit hours, also known as Full-Time Equivalent or FTE, show that not only are more students enrolled at ASUMH, but they are also taking more classes. Information on those numbers will be released as soon as they are validated. Chancellor Ed Coulter attributed the enrollment growth to the addition of new programs, more online classes and a strong effort to help displaced workers with retraining. Blagg added "Arkansas' community colleges give students a great educational value for their dollar. They get a lot of bang for their buck and an education that is second to none."

Coulter added that the original campus was designed for 1,500 students, which explains the overflowing parking lots and the addition of more afternoon and evening classes. "We are tickled to death with these numbers and we appreciate the Office of Admissions, the faculty, financial aid office and others who have done everything they could for our students this fall."



What's New in Arkansas?

...continued.

ARKANSAS TECH

Linda Holland is the new Registrar at UACCM. We are sad to see her leave the Tech team. We are in search of an Associate Registrar.

CHRISTIAN BROTHERS UNIVERSITY

Lacey Hopper has joined the Admissions Staff at Christian Brothers University as an Admissions Counselor.

COSSATOT COMMUNITY COLLEGE OF THE UNIVERSITY OF ARKANSAS

Thanks to the hard work of all our faculty and staff, CCCUA enjoyed record enrollment this fall. We are looking forward to our partnerships with SAU and Arkansas Tech, which will allow our students to earn bachelor's degrees in Agricultural Business and Nursing, respectively, without ever leaving our campuses. This will be a tremendous benefit to our students! Our Culinary Arts program is off to a hot start, led by new instructor/chef Larry Watson. Scott Post joined the Student Services staff this spring, and we all look forward to seeing everyone on the recruiting trail and at other events throughout the year.

COTTEY COLLEGE

September 8th marked 125 years since the founding of Cottey College. We are excited that after 125 years we are still changing young women's lives and living out the vision of our Founder.

Cottey College continues to draw students from around the country and world. This year, in our student body of just over 300, we have students from 41 states and 26 countries. We have enjoyed an increased number of Arkansas students in recent years. Senior Admission Representative Whitney Jones (wjones@cottey.edu) is Cottey's Admission Representative for Arkansas.

CROWLEY'S RIDGE COLLEGE

New recruiters for Crowley's Ridge College are Steven McFadden, son of CRC Registrar Paul McFadden and Michael Nix from Bay. Michael graduated from CRC and then attended Freed Hardeman University. Steven graduated from CRC and attended Henderson State University.

HENDERSON STATE UNIVERSITY

Henderson State University has two new faces in the Office of University Relations/Admissions. Believe me, it has been a busy year for us. We are happy to welcome Anna Eudy and Jennifer Wright. Anna will be recruiting in the Eastern part of the state. Jennifer is our Social Media Specialist/Transfer Counselor. Please welcome them to the ArkACRAO family. Tom Gattin, Registrar and Carolyn Nivens, Assistant Registrar continue to keep all of us in line. They do an outstanding job for our students.

LYON COLLEGE

This year Lyon enrolled its largest freshman class in history, more than doubling the size of the preceding freshman class. Due to the tremendous growth we are seeing, Lyon has limited the 2010-11 freshman class to 250 openings.

Past this exciting growth, Lyon has also gathered several distinctions this year. US News & World Report ranked Lyon in its top tier of liberal arts colleges and universities nationally and ranked Lyon as the 16th best liberal arts college value nationally. Forbes.com ranks Lyon number 144 out of the more than 4,000 colleges and universities, while Princeton Review has named Lyon, for the sixth year in a row, one of the Best Southeastern Colleges. Finally, Washington Monthly has named Lyon one of the best liberal arts colleges in the nation, well ahead of any other college in Arkansas.

Combine these circumstances and statistics with our incredible and diverse student body and the fact that Lyon also holds 14 out of the last 20 Arkansas Professor of the Year awards, and you have a college where extremely exciting things are happening.

NATIONAL PARK COMMUNITY COLLEGE

National Park Community College has a new Director of Admissions, Holly Garrett, as Nancy Happy has happily retired to grandmother-hood. The College is also implementing a new MIS system, PeopleSoft! We are excited with the new features in admissions, recruitment, and student records. As the College enrollment is approaching 4,000 students, the change was necessary to provide the support and services demanded by today's technology-savvy students. Bear with us if we are late in responding to any requests or calls, as the double-duty is consuming all of our time and efforts.

OUICHTA TECHNICAL COLLEGE

Ouachita Technical College has several new faces in Student Affairs: Amy Carter, Academic Advisor; Josh Holiman, Academic Advisor; Kathy Lazenby, Student Success Coordinator; Shereka Garfield, Student Affairs Secretary and Jayna Winniecki, Financial Aid Officer. Dr. V. Cortez Henderson has just completed her first year as Vice President for Student Affairs.

OZARKA COLLEGE

Ozarka College is pleased to announce that we have new college President, Dr. Richard Dawe. We are also excited to announce record fall enrollment and a record FTE count. We have expanded our tutoring services through our college success center and now have tutors available at each of our locations. We have articulated with ASU Mountain Home, and now through this partnership we are able to offer bachelor's degree courses in Mid-Level Education. Students will drive to Ozarka a few days a week and to Mountain Home one day a week. We look forward to seeing each of you on the road this fall; and hope you have a safe and happy travel season.

PULASKI TECHNICAL COLLEGE

Ginny Peyton has been promoted from Associate Registrar to Registrar for Pulaski Technical College. Jasmine Ray is the new Associate Registrar at Pulaski Technical College.

SOUTHEAST ARKANSAS COLLEGE

Harvey Post, V.P. of Student Affairs, retired and our new V.P. is Karla Harper.

UNIVERSITY OF ARKANSAS AT MONTICELLO

UAM has begun the year with a great group of students and a year of excitement during our centennial celebration. Many activities are planned, with much excitement on campus and in our community.

We are also currently beginning a PeopleSoft software conversion. As many of you know, this results in both the Admissions and Registrar's offices being very busy. But, we are excited about the outcome for everyone on campus.

With Articulation Workshops completed, the recruitment staff, Brooke, Josh, Katie and myself, are ready to hit the road! We look forward to the fall conference, too, and the chance to see everyone from all campuses.

UNIVERSITY OF ARKANSAS COMMUNITY COLLEGE HOPE

UACCH had record enrollment this Fall with 1492 students enrolled. This record enrollment breaks the 1,327 fall enrollment record that was set in 1998.

On August 18th UACCH held a groundbreaking ceremony for the new Hempstead Hall. Present for the days events were Congressman Mike Ross, Governor Mike Beebe, and Dr. B. Alan Sugg. On that same day a ribbon cutting ceremony for the new Science and Technology building was held. A big show of support from the community was on display at both ceremonies.

UNIVERSITY OF ARKANSAS COMMUNITY COLLEGE MORRILTON

At UACCM, we are excited (and crowded) about our 24% increase in Fall enrollment. Our preliminary numbers indicate a Fall 2009 enrollment of 2423.

Linda Holland has joined us as our new Registrar. Linda comes to us from Arkansas Tech where she was an Associate Registrar. Linda replaces longtime UACCM Registrar Wanda Hensley, who has moved into the position of Director of Institutional Research. We are very excited about Linda joining our team and Wanda fulfilling a much needed role on campus.

UNIVERSITY OF THE OZARKS

We've added Bristle McIntire as an admission counselor. As a recent Ozarks graduate and native of Jasper, Ark., her territories include: Missouri, North Central Arkansas, as well as Crawford, Sebastian, and Franklin counties. Bristle will also be working with students who are considering a transfer to Ozarks.

Making Sense of the Dollars and Cents

The Whys and Hows of Funding a College Education

Everyone knows a college education is an investment, but the payoffs are huge, the making money spent during those four years well worth it as graduates can enjoy increased earning potential over the course of a lifetime.

According to well-known investor Warren Buffett, not only is earning potential increased with a college education, but learning potential is also increased.

"Investing in yourself is the best thing you can do," Buffett said in a recent interview on ABC's *Good Morning America*. "Anything that improves your own talents, nobody can take it away from you. They can run up huge deficits, the dollar can become worth far less, you can have all kinds of things happen. But if you've got talent yourself, and you maximize your talent, you've got a terrific asset."

Statistics show that graduates of a 4-year university will earn more than \$2 million more over their lifetime than those who do not.

Funding Your Education

Making sense of funding a college education is Terry Finney, Director of Financial Aid and Scholarships at Arkansas State University.

What advice do you have for students who feel like they can't afford a college education?

Apply! There are all types of financial aid available – scholarships, grants, work study, student loans and parent loans. Many colleges and universities also offer payment plans to spread tuition and fees out over the course of the semester.

What types of financial aid are available?

- Federal Pell Grants
- Supplemental Grants
- Scholarships from Specific Colleges & Universities:
 - Institutional Academic Scholarships
 - Athletic or Fine Arts Scholarships
 - Privately Funded Scholarships
- Hope Scholarship Lottery Program
 - These \$5,000* awards will be available for entering freshmen in fall of 2010 who achieve a high school GPA of 2.5 or better and score a 19 or higher on the ACT.
* The state legislature has set a sliding scale, dependent on projected lottery sales that funds scholarships at between \$2,500 and \$6,000 for students enrolled in 4-year colleges and universities.
- Additional financial aid is available through state and federal programs.
 - Check <http://www.adhe.edu> for Arkansas programs.
 - Check <http://www.fafsa.ed.gov> for federal programs.

How can students apply for financial aid?

1. Apply for admission to a college or university.
2. Apply for a Federal Student Aid PIN number for the student and parent at <http://www.pin.ed.gov>.
3. Complete the Free Application for Federal Student Aid (FAFSA) online at <http://www.fafsa.ed.gov>, using the school code for the college or university to which you applied.

Where can students find more information?

Go to any program sponsored by your high school. Your questions can be answered in a variety of ways.

- Financial aid nights at your high school are a great opportunity for you to ask process-related questions.
- High school visits from financial aid counselors from various colleges and universities can provide you with up-to-date information.
- College Goal Sunday is a state-wide program aimed at helping you complete the Free Application for Federal Student Aid (FAFSA) application.

Other good sources of information can be found online, so be sure to check out the following websites:

- <http://www.adhe.edu> (Arkansas Department of Higher Education)
- <http://www.arkansas scholarshipconnection.org> (Arkansas Scholarship Database)
- <http://www.fastweb.com> (Scholarship Database)
- <http://www.finaid.org> (Comprehensive Financial Aid Information)
- <http://www.fundmyeducation.com> (Grant, Loan and Scholarship Information)
- <http://www.studentaid.ed.gov/guide> (U.S. Department of Education Student Financial Aid Guide)

Do you have any other advice for students trying to fund their education?

- Apply for every type of financial aid, and know the deadlines of the programs for which you are applying.
- Complete the FAFSA online as soon after January 1 as possible.

Author: Christi Crawford, Coordinator for Information Services, Astate Office of Admissions



Committee Chairs

Nominations and Elections

Wayne Banks – Southern Arkansas University Tech.

Constitutional Review

Tony Sitz, University of Central Arkansas

Recognition

Rachel Mullins, University of Arkansas Community College at Morrilton

Membership

Chad Cox, University of the Ozarks

Articulation Workshop

Randy Skaggs, University of Arkansas Community College at Batesville

Professional Access and Equity

Mark Lloyd, University of Arkansas-Fort Smith

Annual Meeting Program

Sarah Jennings – Southern Arkansas University

Site Selection

Sorronto Aubrey, University of Arkansas at Little Rock

College Planning Program / Clearinghouse Calendar

Mary Whiting – University of Arkansas at Monticello

Ad Hoc Audit Committee

Charla Jennings, North Arkansas College

Ad Hoc Website Committee

Amy Thomas and Robin Hayes – Arkansas State University – Beebe

Hospitality Subcommittee

Chelsea Ward – University of Arkansas at Little Rock

ArkACRAO Fall Meeting 2009 Registration Form

Rogers Arkansas - Embassy Suites October 7-9, 2009

Name _____ Date _____

Title _____ Institution _____

Registration Fee \$100

Conference meals included-Wednesday Dinner and Thursday Lunch.

Note-Embassy Suite guests enjoy complimentary breakfast in breakfast area.

Please check all that apply:

- I will be attending the pre-conference Registrar's Therapy workshop on Wednesday, October 7, 2009, 1:00-4:00 pm. **\$25 Fee**
- This is my first ArkAcrao Fall Conference.
- I prefer a vegetarian menu.

If you are bringing a guest, please mark the following appropriately and send additional funds for meals:

Meal	Number of Guests	Amount	Total
Wednesday Dinner		\$30	
Thursday Lunch		\$20	
		Total Guest Meals	

Contact the Embassy Suites for reservations at the \$109 conference rate.

Our conference web page address is:

<http://embassysuites.hilton.com/en/es/groups/personalized/XNAESES-CR1-20091006/index.jhtml>

Embassy Suites, Rogers: 479-254-8400

Mail Registration Form with check payable to ArkACRAO (Include \$100 registration, \$25 pre-conference workshop if applicable and guest meals if applicable):

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