



2009 Fall Conference

Embassy Suites
Rogers, Arkansas
October 7-9, 2009

Welcome to ArkAcrao!

The general purpose of the Arkansas Association of Collegiate Registrars and Admission Officers shall be to promote the advancement of education, particularly higher education. The specific purposes shall be to advance professionally the offices of admission administration, data management and research, registration, records, school relations and other closely related functions, and to foster a friendly spirit of cooperation, support and unity among its members.

Wednesday, October 7, 2009

1:00-4:00 p.m.

Pre-conference Workshop: Registrar's Therapy

Facilitator: Regina Carter, Associate Director, Office of Records and Registration, UALR
Pinnacle I-III

3:00-6:00 p.m.

Vendor Area Open

3:00-6:00 p.m.

Registration Opens

Hotel Lobby

6:30-8:30 p.m.

Welcome, Dinner, and Keynote Speaker, Walt Coleman

Walt Coleman of Coleman Dairy and the National Football League presents "The Challenge to be the Best."

Pinnacle V

8:30 p.m.-till

Hospitality

Hospitality Suite Room 661

Thursday, October 8, 2009

7:30 - 8:15 a.m.

Registration Continues

Hotel Lobby

7:30 – 8:00 a.m.

Newcomers Breakfast Meeting

Bring your breakfast from the Embassy Suites complimentary breakfast area to Commerce C.

First-time participants will learn the purpose of ArkACRAO and how to become involved.

Facilitators:

Robin Hayes, ArkACRAO President & Director of Admissions, ASU-Beebe

Sarah Jennings, ArkACRAO President-Elect & Dean of Enrollment Services, SAU

Commerce Room “C”

8:15 – 8:30 a.m.

WELCOME

Update from the ArkACRAO President

Welcome:

Robin Hayes, ArkACRAO President & Director of Admissions, ASU-Beebe

Room-Pinnacle IV

8:30 – 10:00 a.m.

General Session-Legal Updates

Thomas Pennington, Arkansas Tech University

Legal updates from an ArkAcrao favorite will be presented.

Room-Pinnacle IV

10:00 – 10:15 a.m.

BREAK

Vendor Area

10:15 - 11:15 a.m.

Concurrent Sessions:

Recruiting the Untouched Population

Facilitator: Chris Riggins, UCA

Pinnacle I-III

or

New State Transfer Reporting Requirements

Rick Jenkins, Associate Director Planning and Accountability, Arkansas Dept. of Higher Education

Pinnacle VI-VIII

11:15 a.m. - 12:15 p.m.

Concurrent Sessions:

Ambassador Programs, Changing Lives One Tour At a Time

Jenny Kyle & Jennifer Rutherford, UCA, co-coordinators of the UCA ambassador program.

Pinnacle VI-VIII

or

Document Imaging

Going paperless-Panel Discussion on Document Imaging

Introduction: Vikita Bell Hardwick, Henderson State University

Robin Carr, University of Arkansas

Regina Carter, University of Arkansas at Little Rock

Sharon McDaniel, Arkansas State University

Amy Thomas, Arkansas State University-Beebe

Pinnacle I-III

12:15 - 1:15 p.m.

Lunch and Speaker: Wayne Banks, Past President and SACRAO Member

SACRAO Overview and ArkACRAO Past Presidents Honored

Wayne Banks, Registrar , Southern Arkansas University Tech

Pinnacle V

1:15 - 2:30 p.m.

ARKACRAO BUSINESS MEETING

Election of Officers, Reports from Officers and Committees, and Site Selection for the Upcoming Meetings.

Pinnacle V

2:45 – 3:30 p.m.

ACT Update

Chuck Wharton, ACT Senior Consultant for Postsecondary Services, Southwest Region
Room Pinnacle VI-VIII

3:30 – 4:30 p.m.

Patio & Spa Chats

Admissions-Outside Patio- Facilitators: Mary Whiting and Josh Rauls, UAM

Registrars-Spa Fountain Area-Facilitators: Roz Blagg, ASUMH and Tom Gattin, HSU

4:30 – 6:00 p.m.

Networking

Take this time to enjoy networking opportunities and reflect on the day's activities and presentations.

6:00 p.m. –8:00 pm
Dinner on your own

8:30 p.m.-till
Karaoke, Music & Visit
Chelsea Ward, UALR, ArkACRAO Hospitality Subcommittee Chair

Friday, October 9, 2009

8:45 – 9:45 a.m.
General Session
Media (including social media) and Promotion-A Case Study
Matt Baker, Media and Promotions Director of Cranford, Johnson, Robinson, Woods (CRJW-northwest)
Pinnacle IV

9:45-10:00 a.m.
Break
Vendor Area

10:00-10:45 a.m.
General Session
Lottery Scholarship Update
Janet Lawrence, Legal Counsel, Arkansas Department of Higher Education
Pinnacle IV

11:00 a.m. -12:00 p.m.
Check out of rooms and time allowed to ask questions of the week's presenters.

12:00 p.m. – 1:00 p.m.
Executive Committee Luncheon
Pinnacle I

Thank you for attending! Your participation and input is important to the organization and the students we serve.